

John W. Hickenlooper
MAYOR



City and County of Denver

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March 5, 2008

Dear Friends,

On Saturday, March 29th, Earth Hour will bring millions of people around the world and across the United States together to make a strong statement about energy use and climate change. People will turn out their lights for one hour—Earth Hour—from 8 to 9 p.m. local time.

Last year, on March 31, 2007, 2.2 million people and 2,100 businesses in Sydney, Australia participated in Earth Hour. This massive collective effort reduced the city's energy consumption by 10.2% for one hour, which is the equivalent effect of taking 48,000 cars off the road for a year. This year, that number is set to reach the tens of millions with some of the world's most recognizable icons going dark in a collective stand against climate change.

I am urging the residents and businesses of Denver to help make Earth Hour 2008 a success by switching off lights and non-essential appliances for one hour between 8pm and 9pm on March 29.

One person committed to reducing energy consumption can make a difference. Millions of us working together can change the world.

Thank you for being part of the solution.

Sincerely,

A handwritten signature in black ink, appearing to read "John W. Hickenlooper".

John W. Hickenlooper
Mayor